

CRISTINA SANTIAGO

EXPERIENCE



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cristinaespinet



Cristina Santiago

SKILLS / EXTRA

- Adobe Creative Cloud, Canva
- AP Style, AP ENPS, iNews
- SEO & Digital Writing
- Social Media Strategy & Content Creation
- NBCU Academy Fellow
- NAHJ/ESPN Pedro Gomez Foundation Scholar
- NAHJ Member
- Fluent in Spanish and Italian

EDUCATION

UNIVERSITY OF FLORIDA

B.S. in Journalism
Concentration in Sports and Media

December 2023

USGA — Pathways Discover Program Team Lead

June 2026

126th U.S. Open Championship

- Mentored and supported Pathways Discover interns throughout the 126th U.S. Open.
- Coordinated daily program logistics and participant engagement.
- Supported the execution of the Pathways Discover program in collaboration with USGA staff.

KTUL (TULSA) & KOKH (OKC) - MULTIMEDIA JOURNALIST

Dec 2024 - Jan 2026

- Pitched, reported, shot, wrote, and edited daily news stories for broadcast and digital platforms.
- Delivered live coverage of breaking news, severe weather, and the 2025 NBA Finals.
- Produced digital and social media content while collaborating with newsroom teams.
- Served as an on-air personality for the Oklahoma Living lifestyle show.

SEC NETWORK/ESPN DIGITAL MEDIA INTERN

January - May 2024

- Delivered digital content coverage for game events and studio productions.
- Published and edited content for SEC digital platforms.
- Supported development of the new SEC website.

WUFT-TV NEWS - CHANNEL 5 PBS AFFILIATE STATION

May 2022 - Dec. 2023

- Wrote, shot, and edited news, sports, and feature packages under daily deadlines.
- Produced and anchored weekly news and sports segments.
- Covered the 2023 NBA Paris Game (Chicago Bulls vs. Detroit Pistons), interviewing players and team personnel.
- Supported live studio productions through camera, teleprompter, and Xpression graphics operations.

WRUF ESPN GAINESVILLE 98.1 FM / 850 AM

October 2021 -Dec. 2023

- Covered Gator football and basketball as a beat reporter across digital, radio, and social platforms.
- Wrote game stories, attended press conferences, and delivered on-air sports updates.
- Produced radio programming and managed ESPN Gainesville social media content.

CNN - EDITORIAL OPERATIONS INTERN

June - August 2023

- Supported editorial operations and collaborated across production teams for daily news coverage.
- Wrote and recorded sports scripts for CNN Sports and CNN World Sport.
- Assisted with international news programming and production asset management.

LEE ELDER INTERNSHIP AT THE 122ND U.S. OPEN

June 2022

- Selected for a competitive internship focused on golf media and industry operations.
- Shadowed Golf Channel reporter Kira K. Dixon during championship coverage.
- Finalist in the Lee Elder Pitch Competition, presenting a diversity initiative to USGA executives.